



Conference Agenda

Oct. 13, 2020

8:45 a.m. – 9:00 a.m. - Zoom sign-in

9:00 a.m. – 9:15 a.m. - Welcome and Orientation

9:15 a.m. – 10:00 a.m. - Major General Orr Keynote (general session): *Continuing our Mission: Where we've come from and Where we can go.*

Major General Timothy Orr was directly involved in the realization of Home Base Iowa during his time as Iowa's Adjutant General from March 2009 to May 2019. Major General Orr will share with us a bit about the historical context of Home Base Iowa and share with us a message about the relevance and importance of continuing this work today.

10:00 a.m. – 10:30 a.m. - A Message from Governor Reynolds and Recognition of new HBI Communities

Governor Reynolds will share with us a message about work being done across the state of Iowa at the grassroots level in support of Veterans, military personnel and their families. Congratulations to new HBI Communities and those working to meet the criteria to receive HBI designation.

10:30 a.m. – 10:45 a.m. - Break/Room Change (15 min)

10:45 a.m. – 11:45 a.m. - **Breakout Sessions**

1) How to Become an HBI Community

Counties and Cities across Iowa are meeting the requirements to be designated as Home Base Iowa Communities. This session is about learning how your community can be designated a Home Base Iowa Community. You'll learn what steps to take, promising practices and how your community can continually be engaged in making a difference for Veterans, military personnel and family members.

2) How Iowa Businesses can Best Leverage Home Base Iowa

Iowa Businesses seeking ways to recruit and retain top talent. A significant part of Home Base Iowa is helping to recruit and retain Veterans, military personnel and their families in the Iowa Workforce. This session is designed for you to learn how to become a Home Base Iowa partner and what steps your business can take to best leverage the Home Base Iowa and meet your company's needs.

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Break out sessions (continued):

3) *Supporting Military-Affiliated Students in Higher Education*

Higher Education is often the first place many Veterans reintegrate into civilian life and it's not uncommon for institutions to have specific services for military-affiliated students on campuses. This session is intended to share efforts within higher education, including a brief overview of the Iowa Academic Council of Education (IA-ACME), the Home Base Iowa Certified Higher Academic Military Program (CHAMPs), and introduce participants to the Home Base Iowa CHAMPs competitive grant.

11:45 a.m. – 12 p.m. - Break/Room Change – Grab your lunch.

12:00 p.m. – 1:00 p.m. - Lunch / Brigadier General Ford (general session): *The Role of the Iowa National Guard in Today's Context.*

Brigadier General Shawn Ford, was appointed as the deputy adjutant general of the Iowa Air National Guard on November 2017. BG Ford will share with us the role of Iowa National Guard in today's context. The National Guard is the oldest military organization in the US, but today the role of the citizen soldier looks different. While the Iowa National Guard continues deployments abroad, they have continued to adapt to changing contexts, responded to natural disasters and much more.

1:00 p.m. – 2:00 p.m. - HBI Community Panel (general session): *Learning from Current HBI Communities.*

More than 100 HBI Communities have developed their own initiatives and programs that are as unique as the communities themselves. This session will allow panelists to share promising practices and some of the considerations when looking to bring your own community on board or reenergize collaborative efforts to recruit and retain Veterans and their family members in your community.

2:00 p.m. – 2:15 p.m. - Break/Room Change

2:15 p.m. – 3:15 p.m. - Breakout Sessions

1) *The Value of the Veteran Community in our Businesses and Communities*

Learning to return services to those who served all of us as a society is certainly meaningful and important, but what is the value of recruiting Veteran and their families into your communities? What do Veterans bring to your businesses as employees? Recognizing that Veterans are as unique as individuals themselves, this panel discussion is meant to explore how businesses and communities can benefit from and work together in supporting the Veteran community.

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Break out sessions (continued):

2) IA-ACME: Planning for the Future

The higher education community continues to identify ways to best support military-affiliated students on campus. Join this session to help the Iowa Academic Council on Education (IA-ACME) and other partners identify research needs and priorities. This session is exploratory in nature and will help identify next steps in terms of advocacy, research and helping to refine the HBI Certified Higher Education Military Partnership (CHAMPs) criteria.

3) HBI: Building Partnerships with Local Workforce Development Boards and Community Organizations

During this session, we will discuss Veteran services within the IowaWORKS Centers and how Chief Elected Officials, Local Workforce Development Board members and community organizations can be involved in promoting Veterans in their communities. Iowa's local workforce restructurings sets the stage for recruiting and retaining top talent, making Iowa the state of choice for Veterans and their families.

3:15 p.m. – 3:30 p.m. Closing Remarks (general session)

Thank you for attending the
2020 Iowa Statewide Veterans Conference!

